



# MISSOURI ACADEMY OF FAMILY PHYSICIANS

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**PRESS RELEASE**  
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## **Plank Earns CAE Credential**

January 20, 2022 – The American Society of Association Executives (ASAE) has announced that Bill Plank, Assistant Executive Director of the Missouri Academy of Family Physicians (MAFP) has earned the Certified Association Executive (CAE®) designation. The CAE is the highest professional credential in the association industry.

To be designated as a Certified Association Executive, an applicant must hold a bachelor's degree, meet stringent organization management work experience guidelines, complete a minimum of 100 hours of specialized professional development, pass a stringent examination in association management, and pledge to uphold a code of ethics. To maintain the certification, individuals must undertake ongoing professional development and activities in association and nonprofit management. More than 4,000 association professionals currently hold the CAE credential. The CAE Program is accredited by the National Commission for Certifying Agencies (NCCA).

Bill joined the MAFP in February 2020 as the Assistant Executive Director. He is a graduate of William Woods University earning his undergraduate degree in Business Management with an emphasis in Human Resources.

The MAFP is a non-profit professional medical society of more than 2,400 physicians, residents and medical students across the state. Headquartered in Jefferson City, the MAFP is dedicated to optimizing the health of patients, families, and communities of Missouri through patient care, advocacy, education, and research. The MAFP is a constituent chapter of the American Academy of Family Physicians (AAFP), in Leawood, KS, representing over 120,000 physicians and medical students nationwide.