



Vision

The Vision of the **Missouri Academy of Family Physicians** is:
That every Missourian has a family physician

Mission

The **Missouri Academy of Family Physicians** is dedicated to optimizing the health of the patients, families and communities of Missouri by supporting family physicians in providing patient care, advocacy, education and research.

Strategies That Guide the Missouri Academy of Family Physicians

Advocacy for Family Physicians To powerfully advocate for quality health care for all Missouri families with elected officials and policy makers.	Public Awareness about Family Physicians To develop a public awareness campaign so that all Missouri families recognize the need to have a family physician.	Pipeline for Family Physicians To intentionally strengthen the pipeline for the best & brightest Missouri students to become Missouri family physicians.
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Advocacy for Family Physicians

Who	What	By When
PAC Board	Determine current level of PAC investment with possible increase & sources of those dollars	ASAP
PAC Board	Determine level of investment in PAC for 2019	Nov Board Meeting
PAC Board	Raise Dollars for 2019 PAC investment	July 1, 2019

Who	What	By When
MAFP Exec Commission & Board	Advocate & Lobby for two specific issues: 1. Preceptor Tax Incentive 2. Primary Care Spend	2019 Legislative Session
MAFP Exec Commission & Board	Be prepared for whatever issue might arise that needs advocacy and lobbying	2019 Legislative Session
MAFP Exec Commission & Board	More intentional advocacy and lobbying. Develop initiatives and issues of importance early	July 1, 2019

Public Awareness about Family Physicians

Who	What	By When
MAFP Exec Commission	Research & Select Ad Agency	ASAP
New Commission/ Sub-Committee	Develop Capacity Building Plan for Public Awareness (may include some of the social media & activities below)	Feb Board Meeting 2019
New Commission/ Sub-Committee	Intentionally communicate & partner with other Family Physician Groups especially DO Group	2019

Who	What	By When
Member Services	Public/Non-Member Section of MAFP Website <ul style="list-style-type: none"> Intentionally more “outward” focused 	Jan 2019
Member Services	MAPF Mission Possible Hashtag#	Jan 2019
Member Services	Find existing blogs, twitter accounts, e-mail distribution lists to “connect with” and to “like” – gain followers & become a follower	Jan 2019 & ongoing
New Commission/ Sub-Committee	MAPF “Find a Family Physician/Family Doc” section of MAFP webpage	July 2019
New Commission or Sub-Committee	Create a “Ask a Family Doc?” Question & Answer interactive section of MAFP webpage	July 2019

Who	What	By When
New Commission or Sub-Committee	Present & have a presence at the Heartland Conference – High School Career Day	Sept 2018
Member Services	MAFP/Family Physician print materials for: <ul style="list-style-type: none"> Waiting rooms Board Members Conferences 	Jan 2019
Member Services	Research & buy billboards	July 2019
New Commission or Sub-Committee	TED Talk(s)	Jan 2020

Pipeline of Missouri Family Physicians

Who	What	By When
Education Commission	Externships – go from 4 to 6 Externships Provide Externships to those most likely to become Family Physicians	Nov 2018
Education Commission	Set of Standard Materials & PowerPoint presentation to allow Family Doc Talks to be done more efficiently	Jan 2019
Education Commission	Speakers/Series of Talks <ul style="list-style-type: none"> At each Medical School Provide “quality incentives” 	Aug 2019

Education Commission	Student Coalition/Group Development at Medical Schools <ul style="list-style-type: none"> • Write grants to provide mini-grants to these Students Groups 	Aug 2019 Ongoing
Education Commission	Develop Plan to go Beyond Missouri Medical Schools to build pipeline <ul style="list-style-type: none"> • Other States • Colleges • High Schools • Middle Schools 	2021
Education Commission	Explore increasing residency slots	2021

Who	What	By When
MAFP Exec & Educ Commission New Ad Hoc Commission	Write grants for MAFP projects, programs & initiatives focused on the Pipeline of Missouri Family Physicians <ul style="list-style-type: none"> • Develop list with background materials of possible funders • Write 1st Grant that will also become “model” proposal • Create Ad Hoc Grants Team 	July 2019
MAFP Exec & Educ Commission New Ad Hoc Commission	Write grants to fund MAFP Mini-Grant Programs <ul style="list-style-type: none"> • Develop list with background materials of possible funders • Write 1st Grant that will also become “model” mini-grant proposal 	Jan 2020

Missouri Academy of Family Physicians Capacity Building

Who	What	By When
Executive Commission	Research & Hire Fund Development Staff or Consultant	Jan 2019
Education Commission	Research & Hire Grant Writer Staff or Consultant	Jan 2019