

# MISSOURI ACADEMY OF FAMILY PHYSICIANS

## 2023-2025 STRATEGIC PLAN

### MISSION

The Missouri Academy of Family Physicians is dedicated to optimizing the health of the patients, families and communities of Missouri by supporting family physicians in providing patient care, advocacy, education and research.



### Membership

*Grow membership and improve awareness of benefits*

- Support family physicians across practice types
- Establish FP2FP networking connections
- Increase social media communication and engagement
- Increase FP awareness of member benefits
- Increase special constituency member involvement (NCCL/DEI)
- Strengthen MAFP brand awareness internally and externally



### Education

*Strengthen family medicine through education and training*

- Promote physician health and wellbeing to prevent burnout
- Provide specialized CME that impacts patient care (ATLS)
- Strengthen the specialty of family medicine in medical schools and residency programs
- Establish a student and resident task force to develop targeted initiatives, education, and leadership development
- Develop advisory group of family medicine residencies and medical schools



### Advocacy

*Promote family medicine policy and initiatives*

- Strengthen the influence of family medicine with health systems, government, and payers
- Improve access to full-scope family physicians for patients and communities.
- Increase member engagement through advocacy
- Promote advocacy involvement to residents and students
- Develop advocacy syllabus for residency programs
- Increase participation and understanding of the MAFP PAC