WHAT IS
MISSOURI ACADEMY OF FAMILY PHYSICIANS?

Founded in 1947, the Missouri Academy of Family Physicians (MAFP) is a non-profit professional medical society of more than 2,400 physicians, residents and medical students across the state. Approximately one in five of all office visits are made to family physicians. That is nearly 214 million office visits each year — nearly 74 million more than the next largest medical specialty. Today, family physicians provide more care for America’s underserved and rural populations than any other medical specialty. Headquartered in Jefferson City, the MAFP is dedicated to optimizing the health of patients, families, and communities of Missouri through patient care, advocacy, education, and research. The MAFP is a constituent chapter of the American Academy of Family Physicians (AAFP) representing 134,600 physicians and medical students nationwide. It is the only medical society devoted solely to primary care. The AAFP is headquartered in Leawood, Kansas.

OUR MISSION
The Missouri Academy of Family Physicians is dedicated to optimizing the health of the patients, families and communities of Missouri by supporting family physicians in providing patient care, advocacy, education and research.

WHAT CAN
MAFP DO FOR MY BUSINESS?

PRINT
Put your product name in front of more than 2,400 of our powerful and affluent readers through the only family medicine focused news source in the state, the Missouri Academy’s quarterly magazine, Missouri Family Physician.

WEBSITE
Online advertising is fast, flexible and trackable. Extend your reach far beyond print publications, or compliment your print ad on the Missouri Academy’s website, mo-afp.org. Offering high visibility at the top of the page, your ad will be linked directly to your web page of choice.

E-NEWSLETTER
Expand your digital marketing via our Show Me State Update (SMSU), and reach your online demographic. The SMSU is the Missouri Academy’s electronic newsletter sent on the first of the month to all Missouri members.

EVENT
Connect with your audience in person, or sponsor an event. The Missouri Academy strives to keep members abreast of changes in healthcare. These programs/offerings provide physicians the opportunity to earn required CME while also becoming engaged in their state-wide professional association. The Missouri Academy offers two conferences a year: Show Me Family Medicine Conference and the Annual Fall Conference.
MISSOURI FAMILY PHYSICIAN MAGAZINE
The Missouri Academy publishes the Missouri Family Physician (MFP), a quarterly magazine, which is designed to keep members apprised of academy activities, up-to-date healthcare related information, CME, and other educational opportunities.

PRINT ADVERTISING RATES

<table>
<thead>
<tr>
<th>Size/Location</th>
<th>B&amp;W (annual)</th>
<th>Color (annual)</th>
<th>B&amp;W (single)</th>
<th>Color (single)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back cover</td>
<td>N/A</td>
<td>$4,300</td>
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<td>$1,200</td>
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<tr>
<td>Inside front cover</td>
<td>$3,400</td>
<td>$3,800</td>
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<td>$950</td>
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<tr>
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<td>$835</td>
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<tr>
<td>1/2 page</td>
<td>$1,750</td>
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<tr>
<td>1/3 page</td>
<td>$1,350</td>
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<td>$800</td>
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</tr>
<tr>
<td>Business card</td>
<td>$500</td>
<td>$1,000</td>
<td>$135</td>
<td>$260</td>
</tr>
</tbody>
</table>

SAVE 10% ON ANY ANNUAL SUBSCRIPTION PREPAYMENT REQUIRED

DEADLINES:
- December 1: Jan-Mar Issue (Winter)
- March 1: Apr-Jun Issue (Spring)
- June 1: Jul-Sep Issue (Summer)
- September 1: Oct-Dec Issue (Fall)

VISUAL AD SIZE
We offer five ad size options for your business:
- Full page, 1/2 page, 1/3 page, 1/6 page and business card size.

FULL PAGE (8.5x11)

1/3

1/6

1/2

BUSINESS CARD

AD SPECIFICATIONS
- Full page: (8.625”x11.125”)
- 1/2 page: (7.375”x4.812”)
- 1/3 page: (4.625”x4.875”)
- 1/6 page: (2.291”x4.812”)
- Business Card: (2”x3”)

Please submit ads to marketing@mo-afp.org

Files must be CMYK and at least 300 dpi resolution. Files must be created to meet correct dimensions. MAFP does not design ads. Prepayment is required.
mo-afp.org

MISSOURI FAMILY PHYSICIAN WEBSITE
The Missouri Academy website it a great way to promote your business. Your ad will be linked to your site, driving traffic to you and increasing your brand awareness and credibility. Ads are placed in the upper right hand corner and appear on each page of the website for added exposure.

WEBSITE ADVERTISING RATES

<table>
<thead>
<tr>
<th>Duration</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>One month (30 day duration)</td>
<td>$300</td>
</tr>
<tr>
<td>Three months (90 day duration)</td>
<td>$600</td>
</tr>
<tr>
<td>Six months (180 day duration)</td>
<td>$900</td>
</tr>
<tr>
<td>Twelve months (365 day duration)</td>
<td>$1,200</td>
</tr>
</tbody>
</table>

DEADLINES:
Please send ads two-weeks in advance of placement on site.

VISUAL AD SIZE
Website ads will interchange at six second intervals. We will accept up to five ads a month for maximum exposure of your name.

1.5”x2.5”

AD SPECIFICATIONS
Files must be 260 pixels (w) by 140 pixels (h).
Files must be created to meet correct dimensions. MAFP does not design ads.
Prepayment is required.

Please submit ads to marketing@mo-afp.org

QUESTIONS? MARKETING@MO-AFP.ORG
SHOW ME STATE UPDATE - E-NEWSLETTER
The Missouri Academy keeps members informed with a monthly Show Me State Update (SMSU) email communication sent via Constant Contact. This update includes time-sensitive information and requests related to healthcare solutions, advocacy issues, and professional development opportunities.

DIGITAL ADVERTISING RATES

<table>
<thead>
<tr>
<th>Duration</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Issue (30 day duration)</td>
<td>$350</td>
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<td>Three Issues (90 day duration)</td>
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</tr>
<tr>
<td>Six Issues (180 day duration)</td>
<td>$950</td>
</tr>
<tr>
<td>Twelve Issues (365 day duration)</td>
<td>$1,250</td>
</tr>
</tbody>
</table>

DEADLINES:
Please send ads two-weeks in advance of placement in SMSU.

VISUAL AD SIZE
Ads will run horizontally on bottom bar of the SMSU. First come, first serve on ad order placement.

AD SPECIFICATIONS
Files must be CMYK and at least 300 dpi resolution. Files must be created to meet correct dimensions. MAFP does not design ads. Prepayment is required.

Please submit ads to marketing@mo-afp.org

Restrictions
MAFP reserves the right to restrict advertisers which, for any reason, become objectionable and may also prohibit or any advertiser which, in the opinion of MAFP, may detract from the general publication, website, or newsletter. This restriction includes persons, things, conduct, printed matter, or anything of a character not in keeping with MAFP, its members, and its attendees. MAFP is not liable for any refunds or other advertiser expense.
### MISSOURI ACADEMY EVENTS AND SPONSORSHIPS
Connect with Missouri family physicians by being an exhibitor and/or sponsoring an event at the Missouri Academy conferences. The Academy values the support received from exhibitors and sponsors. The success of our conferences rely on your company’s investment in networking with physicians.

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVELS</th>
<th>$2,500</th>
<th>$2,000</th>
<th>$1,500</th>
<th>$1,000</th>
<th>$500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition as a premier sponsor on all printed material from date of commitment</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo placement on conference page of MAFP website from date of commitment</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Promotional insert <em>(provided by sponsor)</em> included in registration packets <em>(one 8.5x11 sheet, single or double sided)</em></td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Donor acknowledgement on social media from date of commitment</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary full-color ad in the <em>Missouri Family Physician</em> magazine <em>(issue immediately following conference)</em></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Donor Logo/Name displayed on conference signage</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

**WANT TO SPONSOR AN EVENT?**
If you would like to sponsor an event, fill out the SPONSORSHIP CONTRACT located in the back of this media kit.

QUESTIONS? MARKETING@MO-AFP.ORG
SHOW ME FAMILY MEDICINE CONFERENCE
AUGUST 14-15, 2020

Margaritaville Lake Resort | 494 Tan Tar A Drive | Osage Beach, MO 65065
Toll-free: 800-826-8272 | Phone: 573-348-3131 | www.margaritavilleresortlakeoftheozarks.com

SMFM Attendance History

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2018</th>
<th>2017</th>
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<tbody>
<tr>
<td>Total Registration</td>
<td>79</td>
<td>86</td>
<td>64</td>
</tr>
<tr>
<td>Physicians</td>
<td>70</td>
<td>75</td>
<td>53</td>
</tr>
<tr>
<td>Residents</td>
<td>1</td>
<td>2</td>
<td>9</td>
</tr>
<tr>
<td>Students</td>
<td>7</td>
<td>5</td>
<td>1</td>
</tr>
<tr>
<td>FNPs/PAs</td>
<td>1</td>
<td>4</td>
<td>1</td>
</tr>
<tr>
<td>Exhibitors</td>
<td>14</td>
<td>13</td>
<td>8</td>
</tr>
</tbody>
</table>

Attendee Profile
Attendees of the Show Me Family Medicine Conference are physicians, residents, medical students and allied health professionals.

How to Reserve Exhibit Space
There are two ways to reserve a booth.

1. Complete and return the exhibit contract via email, fax, mail, with payment in the form of credit card or check, payable to the Missouri Academy of Family Physicians.
2. Register online: mo-afp.org

What is included in my booth package?
- Table-top Exhibit space
- Company listed and described in on-site official handout
- Two exhibit personnel badges
- Buffet breakfasts and refreshment breaks
- Two Complimentary tickets to the Family Fun Picnic (SMFM only) (Must RSVP)
- Booth amenities include:
  - Draped table, electrical (please specify in contract)
  - Two chairs, wastebasket

Exhibit Space Fees
Exhibit space $850. If you choose to register for both conferences, a $100 discount per conference ($200 total) will be applied. Full payment is due with submission of the Exhibit Contract.

Exhibit Schedule
(Schedule times subject to minor changes)
Thursday
4:00 - 6:00 pm  Exhibitor Move-in
Friday
7:00 - 8:00 am  Breakfast Buffet in Exhibit Hall
7:00 - 11:00 am  Exhibit Hall Open
10:00 - 10:45 am Refreshment Break in Exhibit Hall
1:00 - 1:45 pm  Refreshments with Exhibitors
Saturday
7:00 - 8:00 am  Breakfast Buffet in Exhibit Hall
7:00 - 11:00 am  Exhibit Hall Open
10:00 - 10:45 am Refreshment Break in Exhibit Hall
(Prize drawing held)
11:00 am  Exhibitor Tear-down

Shipping
Should you choose to mail your exhibit packages in advance, please ship them no later than 5-7 days prior to the event.

Please ship packages to:
Margaritaville Lake Resort
ATTN: MO Academy of Family Physicians and your Company Name
494 Tan Tar A Drive
Osage Beach, MO 65065

For more information about sponsorship opportunities, call the MAFP office at (573) 635-0830.

Booth Placement (subject to change)
ANNUAL FALL CONFERENCE | NOVEMBER 13-14, 2020

Big Cedar Lodge | 612 Devil’s Pool Road | Ridgedale, Missouri 65739
Toll-free: 1-800-225-6343 | Phone: 417-339-5233 | www.bigcedar.com

<table>
<thead>
<tr>
<th>AFC Attendance History</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
</tr>
<tr>
<td>Total Registration</td>
</tr>
<tr>
<td>Physicians</td>
</tr>
<tr>
<td>Residents</td>
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<tr>
<td>Students</td>
</tr>
<tr>
<td>FNs/PAs</td>
</tr>
<tr>
<td>Exhibitors</td>
</tr>
</tbody>
</table>

Exhibit Schedule
(Schedule times subject to minor changes)
Thursday
4:00 - 6:00 pm Exhibitor Move-in

Friday
7:00 - 8:00 am Breakfast Buffet in Exhibit Hall
7:00 - 11:45 am Exhibit Hall Open (Grandview Ballrooms A & B)
11:00 - 11:45 am Refreshment Break in Exhibit Hall
4:00 - 5:00 pm FHFM Happy Hour FUNdraiser (Exhibitors welcome)

Saturday
7:00 - 8:00 am Breakfast Buffet in Exhibit Hall
7:00 - 11:45 am Exhibit Hall Open (Grandview Ballrooms A & B)
11:00 am - 11:45 am Refreshment Break in Exhibit Hall (Prize drawing held)
11:45 - 12:00 pm Exhibitor Tear-down

Shipping
Should you choose to mail your exhibit packages in advance, please ship them no later than 5-7 days prior to the event.

Please ship packages to:
Big Cedar Lodge
612 Devil’s Pool Road
Ridgedale, MO 65739
ATTN: MO Academy of Family Physicians and your Company Name

For more information about sponsorship opportunities call the MAFP office at (573) 635-0830.

Booth Placement (subject to change)

EXHIBITION HALL

<table>
<thead>
<tr>
<th>Booth Placement</th>
<th>11</th>
<th>10</th>
<th>9</th>
<th>8</th>
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</tbody>
</table>

Entrance Entrance

QUESTIONS? MARKETING@MO-AFP.ORG
MISSOURI ACADEMY OF FAMILY PHYSICIANS
EXHIBIT CONTRACT

We, the undersigned, hereby apply for a table top exhibit space at the below meeting(s) subject to the regulations as stated in the MAFP Exhibit Regulations, which we accept as part of this agreement. We will pay a rental fee for one table top exhibit space as described on the following page. A check or credit card information for full payment is due with this contract in order to secure exhibit space at the meeting(s). Tables are assigned in order of received contracts and payments. Please read carefully, the Exhibit Regulations on the back side of this contract.

WE WISH TO EXHIBIT AT

☐ SMFM only $850
☐ AFC only $1,000
☐ Both SMFM & AFC $1,650 ($100 discount per conference - $200 savings!) Full payment is due with submission of Exhibit Contract.

WOULD YOU LIKE TO SPONSOR?

☐ ____________________________ Please list the level or event you would like to sponsor.

COMPANY INFORMATION

Company Name:______________________________ Date:____________

Company Website:________________________________ Email:________________________

Address:________________________________________________________

City/State/Zip:____________________________________________________

Phone:__________________________________________________________

Contact Name:____________________________________________________

Signature of Authorized Representative:________________________________

☐ I will need electricity at my booth.

☐ We will provide a door prize for Saturday afternoon refreshment break.

EXHIBITOR REPRESENTATIVES (two reps per table) (Print/type name exactly as you wish to be identified on name badges)

Name:________________________________________ Name:__________________________

BOOTH LOCATION(S) Choose a booth location (1st, 2nd and 3rd choice) and specify if there is/are any business(es) you wish NOT to be placed near

SMFM: 1.________________________________________ 2.________________________________________ 3.________________________________________

AFC: 1.________________________________________ 2.________________________________________ 3.________________________________________

Comments:__________________________________________________________

PAYMENT INFORMATION

☐ Enclosed is my check made payable to: MAFP (Fed. Tax ID 43-0895284) Amount Due $:_________

Please charge to my: ☐ MasterCard ☐ Visa ☐ Discover ☐ American Express

Name on Card:________________________________________________________

Card #:____________________________________________________________

Expiration Date:______________ Billing Zip:___________________________

Signature:______________________________
**MISSOURI ACADEMY OF FAMILY PHYSICIANS (MAFP) CONFERENCE EXHIBIT REGULATIONS**

**Exhibit Space**
Tabletop exhibit space consists of a 30” x 6’ (SMFM) or 30” x 8’ (AFC) draped table, two chairs, and wastebasket. If electrical is needed, please specify in exhibit contract.

**Exhibit Hours**
It is mutually agreed that it is the duty and responsibility of each exhibitor to install exhibits on Thursday prior to the conference between 4:00 and 6:00 p.m. On Friday and Saturday, the exhibit hall will be open 7:00 a.m. to 11:00 a.m. *(Times may vary slightly).* The exhibit hall must be cleared by 12:00 p.m. on Saturday. Exhibitors who begin to disassemble their display before closing time may be prohibited from exhibiting at future MAFP events.

**Contract for Space**
This application constitutes a contract for the right to use the space allotted. If exhibitor representative is not present by 10:00 a.m. on Friday, table space will be relinquished. In the event of fire, strike or other unavoidable occurrence rendering the exhibit space unfit for use, MAFP will seek to make provisions for the exhibit space elsewhere.

**Signage and Displays**
Signage and displays should be appropriate for a 30” x 6’ (SMFM) or 30” x 8’ (AFC) draped table. Vertical banners may be used on, behind, or beside the table.

**Use of Space**
All demonstrations, interviews or other sales activities must be confined to the limits of the exhibit booth. No exhibitor shall assign, sublet or share in whole or any part of the space allotted without the knowledge or consent of MAFP. Aisles must be kept clear.

**Displays**
All displays will be restricted to table-top, except for displays of medical or office equipment or those given special approval by MAFP. No floor displays due to space constraints.

**Decorations**
All decorations must be in compliance with fire regulations.

**Liability**
It is mutually agreed that the Missouri Academy of Family Physicians and Margaritaville Lake Resort/Big Cedar Lodge shall not be liable to exhibitors for damage to or from the loss or destruction of exhibits or the property of exhibitors or injuries to their persons resulting from any cause, all claims for any such loss, damage or injury being expressly waived by exhibitors, except where Missouri Academy of Family Physicians and Margaritaville Lake Resort/Big Cedar Lodge have acted willfully or negligently. Exhibitors shall indemnify and hold harmless the Missouri Academy of Family Physicians and its officers, directors, employees, agents and contractors from any judgment, loss or other expense (including reasonable attorney’s fees) arising from allegations, claims or lawsuits relating to (1) products or services offered by exhibitors or (2) actions of exhibitors, their employees or agents, except where Missouri Academy of Family Physicians and its officers, directors, employees, agents and/or contractors have acted willfully or negligently. The exhibitor assumes responsibility and liability for losses, damages and claims arising from exhibitor’s activities on the hotel premises and will indemnify, defend and hold harmless the hotel, its owner, and its management company, as well as their respective agents, servants and employees from any and all such losses, damages and claims, except where the hotel, its owner, and/or its management company have acted willfully or negligently.

**Cancellations**
Cancellation of this contract must be made in writing. Cancellation notices received earlier than 90 calendar days prior to the event will give the exhibitor a 50% credit toward exhibiting at the next regularly scheduled conference. Cancellations received within 90 calendar days of the conference will not be refunded or transferred.

**Restrictions**
MAFP reserves the right to restrict exhibits which, for any reason, become objectionable and may also prohibit or evict any exhibit or exhibitor which, in the opinion of MAFP, may detract from the general character of the exhibition. This restriction includes persons, things, conduct, printed matter, or anything of a character not in keeping with MAFP, its members, and its meeting attendees. MAFP is not liable for any refunds or other exhibitor expense.

**Products**
Products which require the approval of the Food and Drug Administration (FDA) for marketing must receive approval before being exhibited. Exhibitors may be required to show evidence of FDA approval. This requirement applies to medical devices, drugs, cosmetics, and other FDA regulated products. In accordance with this policy, if non-FDA approved products or services are exhibited, MAFP will require removal or discontinuance of any promotion, wholly or in part.

**Security**
The exhibit hall will be secured during the evenings. No responsibility will be assumed by MAFP or the venue for fire, theft, or other losses.

**General Information**
The rules and regulations for the MAFP exhibiting opportunities follow those used by the American Academy of Family Physicians. The purpose is to assure integrity of our meetings while creating a quality marketing opportunity for exhibitors and serving the needs of our members. Exhibitors agree to abide by the conditions published in the brochure from MAFP and those of the venue in which the meeting is held. Exhibitors also accept responsibility for informing their employees and agents of these conditions and agree they will abide by them also. Your signature on your exhibit contract indicates you have accepted these terms and conditions. MAFP assumes no liability for any act or omission in connection with any loss or damages suffered by an exhibitor as a result of any act or omission of any vendor, service provider, or other exhibitor or party. Exhibitors and their representatives release MAFP from all liabilities for loss or damage ensuing from any cause whatsoever, except for actual damages resulting from MAFP’s failure to fulfill its obligations as described in the conference brochure. MAFP disclaims any and all liability for injury or other damages to an individual based on products or services displayed at the meeting and for all claims that may arise out of the use of the displayed products or services.

**Exposition Cancellation**
It is mutually agreed that in the event the meeting does not occur or cannot be continued due to causes beyond the reasonable control of MAFP, such as fire, strikes, natural disasters (threatened or actual), governmental regulations, terrorism (threatened or actual), or other causes, MAFP and exhibitors have no further contractual obligations to each other. At such time, MAFP management will determine an equitable basis for refunding a portion of the exhibit fees after due consideration of expenditures and commitments already made. MAFP is not responsible under any circumstances for any exhibitor expense such as airfare, lodging or exhibit shipping.
MISSOURI ACADEMY OF FAMILY PHYSICIANS
SPONSORSHIP CONTRACT

WANT TO SPONSOR AN EVENT?
Return this form along with your Exhibitor Contract if you will also be exhibiting. See page 6 for Sponsorship Levels.

COMPANY INFORMATION
Company Name:__________________________________________________________
Contact Name:___________________________________________________________
Address:______________________________________________________________
Phone:_______________________________________________________________
Email:_______________________________________________________________

SPONSORSHIP AMOUNT
Sponsorship Level (please check appropriate box or complete the “Other Sponsorship Amount” section if you would like to contribute a sponsorship amount/item not listed):

$2,500  $2,000  $1,500  $1,000  $500
Diamond  Platinum  Gold  Silver  Bronze

OTHER SPONSORSHIP AMOUNT
Other Sponsorship Amount:______________

If there is a SPECIFIC ITEM you would like to sponsor such as lanyards, bags, etc., please contact MAFP staff at 573.635.0830 or email marketing@mo-afp.org.

CREDIT CARD AUTHORIZATION
Name of Card Holder:____________________________________________________
Amount:________________________ Date:_______________________________
Type of Card:___________________________________________________________
Credit Card Number:__________________________
Expiration Date:________________________
CVV # (on back of card):______________
Signature:________________________________________________________________
MISSOURI ACADEMY OF FAMILY PHYSICIANS
ADVERTISING CONTRACT

COMPANY INFORMATION
Company Name: ____________________________________________
Contact Name: ____________________________________________
Address: ________________________________________________
Phone: ________________________________________________
Email: _________________________________________________

PRINT ADVERTISING

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<td>$800</td>
<td>$1,200</td>
<td>$225</td>
<td>$335</td>
<td></td>
</tr>
<tr>
<td>Business card</td>
<td>$500</td>
<td>$1,000</td>
<td>$135</td>
<td>$260</td>
<td></td>
</tr>
</tbody>
</table>

SAVING 10% ON ANY ANNUAL SUBSCRIPTION PREPAYMENT REQUIRED

WEBSITE ADVERTISING

<table>
<thead>
<tr>
<th>Duration</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>One month (30 day duration)</td>
<td>$300</td>
</tr>
<tr>
<td>Three months (90 day duration)</td>
<td>$600</td>
</tr>
<tr>
<td>Six months (180 day duration)</td>
<td>$900</td>
</tr>
<tr>
<td>Twelve months (365 day duration)</td>
<td>$1,200</td>
</tr>
</tbody>
</table>

E-NEWSLETTER ADVERTISING

<table>
<thead>
<tr>
<th>Duration</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Issue (30 day duration)</td>
<td>$350</td>
</tr>
<tr>
<td>Three Issues (90 day duration)</td>
<td>$650</td>
</tr>
<tr>
<td>Six Issues (180 day duration)</td>
<td>$950</td>
</tr>
<tr>
<td>Twelve Issues (365 day duration)</td>
<td>$1,250</td>
</tr>
</tbody>
</table>

AD LINK: ___________________________
MONTHS: ___________________________

WANT TO SAVE MONEY?
☐ I WOULD LIKE TO ADVERTISE IN ALL THREE - PRINT, WEBSITE, AND E-NEWSLETTER AND SAVE $75 OFF MY TOTAL!

CREDIT CARD AUTHORIZATION

Name of Card Holder: ____________________________________________
Amount: ___________________________ Date: ____________________________
Type of Card: ___________________________
Credit Card Number: ___________________________
Expiration Date: ___________________________
CVV # (on back of card): _______________
Signature: ___________________________

SAVE $75
RUN YOUR AD SIMULTANEOUSLY IN PRINT, ONLINE, & DIGITAL