



Poster Contest Guidelines

Important Information Regarding State Poster Contest Deadline

2019 Poster Contest Deadline: **April 26, 2019**

Your school's winning poster should be sent to:

Family Health Foundation of Missouri
722 West High Street
Jefferson City, MO 65101

Criteria for Poster Submissions

Please use the following criteria for poster submissions. Be sure to go over these with the students to ensure compliance and avoid disqualification.

- Only fourth- and fifth-grade students who have had the Tar Wars presentation are eligible to submit posters for the contest.
- Posters must incorporate **creative and original** artwork and ideas. Depictions of cartoon, video game, and movie/television characters; celebrities; movie themes; and past poster designs do not constitute creativity and originality.
- Posters must deliver a **clear and positive** message about being tobacco-free. **Death themes and art displaying negative health consequences, cigarettes, ashtrays, coffins, people smoking, etc.** are not considered positive messages and will not be accepted. **A small no smoking symbol is acceptable.**
- Posters must be no larger than standard poster board size (22" x 28") and no smaller than 8.5" x 11".
- Posters should not be laminated or mounted on mat board. Also, do not staple, glue, or tape entry forms to the backs of posters.
- Ask students to refrain from writing their name or other identifying information on the front of their poster. Poster contest entry numbers should not be marked on the front of posters either.
- Students may use a variety of media, such as watercolor, pen and ink, crayon, chalk, markers, etc. Keep in mind that winning posters may be reproduced or reprinted, so clear artwork and easy to read messages are best.
- Computer clip art, pictures from magazines and other print media, or any other copyrighted brand or product images **will not** be accepted.
- Students may not work in pairs.
- **Failure to comply with the guidelines could result in a disqualification of the poster.**

Judging

Posters should be judged on their artistry, creativity, originality, and their ability to communicate a clear and positive message to remain tobacco-free. Posters should also be judged on their compliance with the criteria listed above. To view past state and national winning posters, please visit www.tarwars.org.