



2010 Exhibits Contract

We, the undersigned, hereby make application for a table-top exhibit space at the above meeting subject to the regulations as stated in the MAFP 2010 Exhibitor Prospectus, which we accept as part of this agreement.

1. We will pay a rental fee of **\$850** for one table-top exhibit space as described on the reverse of this contract.
2. **A check in full payment is due with this contract to hold space at this meeting.**
Make check payable to: Missouri Academy of Family Physicians (Fed. ID 43-0895284)
3. Mail contract and check to: Missouri Academy of Family Physicians, 722 West High Street, Jefferson City, MO 65101. Phone 573-635-0830 / Fax 573-635-0148
4. Tables are assigned in order of received contracts.
5. The schedule is as follows:
Exhibit set-up: 4:00-7:00 p.m., Thursday June, 10.
Exhibit hours: 7:00 a.m.-11:00 a.m., Friday, June 11; and 7:00-11:00 a.m., Saturday, June 12.

If exhibitor representative is not present by 10:00 a.m., Friday, June 11, table space will be relinquished. Exhibitors who disassemble their display before closing time may be prohibited from exhibiting at future Missouri Academy events.

We wish to reserve _____ table at \$850 each for a total of \$_____

Company Name: _____

(Print/type exactly as your company wishes to be identified)

Name of Division: _____

Address: _____

Phone: (____) _____ Fax: (____) _____

Company Authorization: _____

E-mail: _____

Exhibitor Representatives or Local Contacts: (Two representatives per table)

Name: _____

Address: _____

Phone: (____) _____ Fax: (____) _____

E-mail: _____ Person to receive conference correspondence: _____

2010 ASA Exhibit Regulations

Exhibit Space: Tabletop exhibit space consists of a 30" x 6' foot draped table, two chairs, and wastebasket. It does NOT include electrical, Internet or telephone hook-ups. These services are available for a charge through the venue.

Exhibit Hours: It is mutually agreed that it is the duty and responsibility of each exhibitor to install exhibits Thursday, June 10, between 4:00 to 7:00 p.m. On Friday, June 11, exhibits are open 7:00am to 11:00am. Saturday, June 12 exhibits are open 7:00am–4:00am. Hall must be cleared by 1:00 p.m., Saturday. *Exhibitors who begin to disassemble their display before closing time may be prohibited from exhibiting at future Missouri Academy events.*

Contract for Space: This application constitutes a contract for the right to use the space allotted. *If exhibitor representative is not present by 10:00 a.m., Friday, June 11, 2010, table space will be relinquished.* In the event of fire, strike or other unavoidable occurrence rendering the exhibit space unfit for use, MAFP will seek to make provisions for the exhibit space elsewhere.

Signage and Displays: Signage and displays should be appropriate for a 30" x 6' ft. table. Vertical banners may be used behind or beside the table.

Use of Space: All demonstrations, interview or other sales activities must be confined to the limits of the exhibit booth. No exhibitor shall assign, sublet or share the whole or any part of the space allotted without the knowledge or consent of the Missouri Academy. Aisles must be kept clear.

Displays: All displays will be restricted to table-top, except for displays of medical or office equipment or those given special approval by the Academy.

Decorations: All decorations must be in compliance with fire regulations.

Liability: It is mutually agreed that the Missouri Academy of Family Physicians and Resort and Yacht Club shall not be liable to exhibitors for damage to or from the loss or destruction of exhibits or the property of exhibitors or injuries to their persons resulting from any cause, all claims for any such loss, damage or injury being expressly waived by exhibitors. Exhibitors shall indemnify and hold harmless the Missouri Academy and its officers, directors, employees, agents and contractors from any judgment, loss or other expense (including attorney's fees) arising from allegations, claims or lawsuit relating to (i) product or services offered by exhibitors or (ii) actions of exhibitors, their employees or agents. The exhibitor assumes responsibility and liability for losses, damages and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants and employees from any and all such losses, damages and claims.

Cancellation: Cancellation of this contract must be made in writing. Cancellation notices received earlier than 90 days prior to the event will give the exhibitor a 50% credit toward space at a future meeting.

Restrictions: The Academy reserves the right to restrict exhibits which, for any reason, become objectionable and also prohibit or evict any exhibit or exhibitor which, in the opinion of the Missouri Academy, may detract from the general character of the exhibition. This reservation includes persons, things, conduct, printed matter, or anything of a character not in keeping with the Missouri Academy, its members, and its meeting attendees. The Academy is not liable for any refunds or other exhibitor expense.

Products: Products which require the approval of the Food and Drug Administration (FDA) for marketing must receive approval before being exhibited. Exhibitors may be required to show evidence of FDA approval. This requirement applies to medical devices, drugs, cosmetics, and other FDA regulated products. In accordance with this policy, if non-FDA approved products or services are exhibited, the Missouri Academy will require removal or discontinuance of any promotion, wholly or in part.

Security: The Exhibit hall will be secured during the evenings. No responsibility will be assumed by the Missouri Academy or venue for fire, theft, or other losses.

General Information: The rules and regulations for the Missouri Academy of Family Physicians exhibiting opportunities follows those used by the American Academy of Family Physicians. The purpose is to assure integrity of our meetings while creating a quality marketing opportunity for exhibitors and serving the needs of our members. Exhibitors agree to abide by the conditions published in this brochure and those of the venue in which the meeting is held. Exhibitors also accept responsibility for information their employees and agents of these conditions and agree they will abide by them also. Your signature on your exhibit application indicates you have accepted these terms and conditions. Your understanding and conformance is greatly appreciated. The Missouri Academy of Family Physicians assumes no liability for any act or omission in connection with any loss or damages suffered by an exhibitor as a result of any act or omission of any vendor, service provider, or other exhibitor or party. Exhibitors and their representatives release the Missouri Academy of Family Physicians from an and all liabilities for loss or damage ensuing from any cause whatsoever, except for actual damages resulting from the Academy's failure to fulfill its obligations as described in this brochure. The MAFP disclaims any and all liability for injury or other damages to an individual based on products or services displayed at the meeting and for all claims that may arise out of the use of the displayed products or services. Exhibitors agree to indemnify and hold harmless the Academy and its officers, directors, employees, agents and contractors from any judgment, loss or other expense (including reasonable attorney's fees) arising from allegations, claims or lawsuits relating to (1) their own products or services or (2) their own actions or omissions or those of their employees, agents or contractors.

Exposition Cancellation: It is mutually agreed that in the event the meeting does not occur or cannot be continued due to causes beyond the reasonable control of the MAFP, such as fire, strikes, natural disasters (threatened or actual), governmental regulations, terrorism (threatened or actual), or other causes, the Academy and exhibitors have no further contractual obligations to each other. At such time, MAFP management will determine an equitable basis for refunding a portion of the exhibit fees after due consideration of expenditures and commitments already made. MAFP is not responsible under any circumstances for an exhibitor's expenses such as airfare, lodging or exhibit shipping.