



2012 Exhibit Contract

We, the undersigned, hereby apply for a table-top exhibit space at the above meeting subject to the regulations as stated in the MAFP 2012 Exhibitor Prospectus, which we accept as part of this agreement. We will pay a rental fee (see selection below) for one table-top exhibit space as described on the back page of this contract. A check or credit card information for full payment is due with this contract in order to secure exhibit space at the meeting(s). Tables are assigned in order of received contracts and payments.

- We wish to exhibit at:
- ASA only \$850 (June 22-24, 2012)
- AFC only \$1000 (November 9-10, 2012)
- Both ASA & AFC \$1650 (\$100 discount per conference)

Company Information

Company Name
(Print/type name exactly as your company wishes to be identified in print material)
Name of Division
Address
City/State/Zip
Phone Fax
Contact Name Email
Signature of Authorized Representative

Exhibitor Representatives (two representatives per table)

(Print/type name exactly as you wish to be identified on name badges for exhibitors)
Name Address Phone Fax
Name Address Phone Fax
Email Email

Description (Describe your company i.e. product line, contact information, and website as you wish it to appear in print material)

Description text area

Payment Information

Enclosed is my check made payable to: MAFP (Fed. Tax ID 43-0895284) Amount Due \$
Please charge to my: MasterCard Visa Discover
Name on Card
Card #
Expiration Date Billing Zip
Signature

Mail, email, or fax contract to:

Missouri Academy of Family Physicians
722 West High Street
Jefferson City, MO 65101
Email: lbernskoetter@mo-afp.org
Phone (573) 635-0830
Fax (573) 635-0148

For Office Use Only

Date Contract Received
Date Full Payment Received
Amount Received \$
Check # Credit Card
Booth Space Assigned

Missouri Academy of Family Physicians (MAFP) 2012 Conference Exhibit Regulations

Exhibit Space

Tabletop exhibit space consists of a 30" x 6' or 30" x 8' draped table, two chairs, and wastebasket. It does include electrical. Other services may be available, however, you may incur a charge through the venue.

Exhibit Hours

It is mutually agreed that it is the duty and responsibility of each exhibitor to install exhibits on Thursday prior to the conference between 4:00 and 7:00 p.m. On Friday and Saturday, the exhibit hall will be open 7:00 a.m. to 11:00 a.m. The exhibit hall must be cleared by 1:00 p.m. on Saturday. Exhibitors who begin to disassemble their display before closing time may be prohibited from exhibiting at future MAFP events.

Contract for Space

This application constitutes a contract for the right to use the space allotted. If exhibitor representative is not present by 10:00 a.m. on Friday, table space will be relinquished. In the event of fire, strike or other unavoidable occurrence rendering the exhibit space unfit for use, MAFP will seek to make provisions for the exhibit space elsewhere.

Signage and Displays

Signage and displays should be appropriate for a 30" x 6' table. Vertical banners may be used behind or beside the table.

Use of Space

All demonstrations, interviews or other sales activities must be confined to the limits of the exhibit booth. No exhibitor shall assign, sublet or share in whole or any part of the space allotted without the knowledge or consent of MAFP. Aisles must be kept clear.

Displays

All displays will be restricted to table-top, except for displays of medical or office equipment or those given special approval by MAFP.

Decorations

All decorations must be in compliance with fire regulations.

Liability

It is mutually agreed that the Missouri Academy of Family Physicians and Big Cedar Lodge/Resort at Port Arrowhead shall not be liable to exhibitors for damage to or from the loss or destruction of exhibits or the property of exhibitors or injuries to their persons resulting from any cause, all claims for any such loss, damage or injury being expressly waived by exhibitors. Exhibitors shall indemnify and hold harmless the Missouri Academy of Family Physicians and its officers, directors, employees, agents and contractors from any judgment, loss or other expense (including reasonable attorney's fees) arising from allegations, claims or lawsuits relating to (1) products or services offered by exhibitors or (2) actions of exhibitors, their employees or agents. The exhibitor assumes responsibility and liability for losses, damages and claims arising from exhibitor's activities on the hotel premises and will indemnify, defend and hold harmless the hotel, its owner, and its management company, as well as their respective agents, servants and employees from any and all such losses, damages and claims.

Cancellation

Cancellation of this contract must be made in writing. Cancellation notices received earlier than 90 days prior to the event will give the exhibitor a 50% credit toward exhibiting space at a future meeting.

Restrictions

MAFP reserves the right to restrict exhibits which, for any reason, become objectionable and may also prohibit or evict any exhibit or exhibitor which, in the opinion of MAFP, may detract from the general character of the exhibition. This restriction includes persons, things, conduct, printed matter, or anything of a character not in keeping with MAFP, its members, and its meeting attendees. MAFP is not liable for any refunds or other exhibitor expense.

Products

Products which require the approval of the Food and Drug Administration (FDA) for marketing must receive approval before being exhibited. Exhibitors may be required to show evidence of FDA approval. This requirement applies to medical devices, drugs, cosmetics, and other FDA regulated products. In accordance with this policy, if non-FDA approved products or services are exhibited, MAFP will require removal or discontinuance of any promotion, wholly or in part.

Security

The exhibit hall will be secured during the evenings. No responsibility will be assumed by MAFP or the venue for fire, theft, or other losses.

General Information

The rules and regulations for the MAFP exhibiting opportunities follow those used by the American Academy of Family Physicians. The purpose is to assure integrity of our meetings while creating a quality marketing opportunity for exhibitors and serving the needs of our members. Exhibitors agree to abide by the conditions published in the brochure from MAFP and those of the venue in which the meeting is held. Exhibitors also accept responsibility for informing their employees and agents of these conditions and agree they will abide by them also. Your signature on your exhibit contract indicates you have accepted these terms and conditions. MAFP assumes no liability for any act or omission in connection with any loss or damages suffered by an exhibitor as a result of any act or omission of any vendor, service provider, or other exhibitor or party. Exhibitors and their representatives release MAFP from all liabilities for loss or damage ensuing from any cause whatsoever, except for actual damages resulting from MAFP's failure to fulfill its obligations as described in the conference brochure. MAFP disclaims any and all liability for injury or other damages to an individual based on products or services displayed at the meeting and for all claims that may arise out of the use of the displayed products or services.

Exposition Cancellation

It is mutually agreed that in the event the meeting does not occur or cannot be continued due to causes beyond the reasonable control of MAFP, such as fire, strikes, natural disasters (threatened or actual), governmental regulations, terrorism (threatened or actual), or other causes, MAFP and exhibitors have no further contractual obligations to each other. At such time, MAFP management will determine an equitable basis for refunding a portion of the exhibit fees after due consideration of expenditures and commitments already made. MAFP is not responsible under any circumstances for any exhibitor expense such as airfare, lodging or exhibit shipping.